



# YOUR PERPETUAL IMPACT FUND 2021 APPLICATION CHECKLIST BY GRANT'D.

## BEFORE YOU HIT SUBMIT

You'd be lying if you told us that the scramble to ensure you've ticked all the boxes for rigorous grant programmes (like Perpetual's Impact Fund) doesn't daunt you even in the slightest.

We know it and so do you!

Meticulous grant makers like Perpetual love undertaking a rigorous investigation into your proposed projects and diving deep into your organisational capacities and strategies. They also place considerable emphasis on your ability to back the story of your ask with documentation and data.

So to help you tick the boxes, we've collated a checklist of items for you to refer to, as you progress through your application for funding.

But first... we recommend reading our latest blog post where we contextualise Perpetual's approach to grant making and identify four things you'll need to keep in mind to situate yourself ahead of the pack within this competitive grants program.

Then, before hitting submit on what could become the catalytic funding that your organisation and project needs to deliver dream outcomes for the communities you serve, use the checklist on following pages to review your work.

*Grant'd*

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# CHECKLIST

## PERPETUAL IMPACT FUND 2021: BEFORE YOU HIT SUBMIT

### DOWNLOAD

Download and carefully review the following:

- [2021 IMPACT Philanthropy Application Program Guidelines](#)
- [2021 Frequently Asked Questions \(FAQs\)](#)
- [SAMPLE 2021 Application Form](#)

### ELIGIBILITY

The following will be essential to determine your suitability as an applicant:

- Confirm your organisational eligibility. An incredible amount of precious time is wasted on applications from organisations who do not meet the eligibility requirements. Refer to Perpetual's Instructions and Guidelines to determine this. This document will also be helpful for the below items.
- Ensure you have read the Application Conditions. These will give you guidance on how many applications you can submit. This will depend on your organisation's operational location and institution type.
- Determine whether your funding request will be deemed eligible. Perpetual will not provide retrospective funding, fundraising appeals or funding direct to individuals.
- Ensure you have acquittal reports on activities funded in the past handy to include as part of your application.
- Consider whether the requested funds can be spent and / or project can be completed by 30 June 2022

# CHECKLIST

## PERPETUAL IMPACT FUND 2021: BEFORE YOU HIT SUBMIT

### ASSESSMENT CRITERIA

The following assessment criteria is applied to Perpetual's Impact Funding, making it essential to answer the following questions across four assessment pillars:

- **Strategy:** Do you have evidence of strategic goals and demonstrable outcome-oriented measures? Can you outline your organisational strategic priorities for the next 12 months and demonstrate how your project aligns with these strategic goals?
- **Outcomes:** Are you able to demonstrate activity outcomes with evidence that is measurable, realistic and will provide a clear picture of the long term impact of funding? Can you confidently communicate your KPIs and measurement tools in relation to how efficiently you use your resources?
- **Capability:** Can you evidence your organisation's demonstrated ability to achieve its objectives with the resources available to it?
- **Leadership:** Are you aware of, and able to communicate your awareness of the external environment and how it relates to your organisation and project - including public policy, government, other organisations working within the sector, and the community?

### OTHER CONSIDERATIONS

You'll also be required to answer the following questions, which may require additional research, data collection and analysis:

- Have you done a gender analysis for the proposed project? This is particularly relevant for projects that are specifically designed to improve opportunities for women and girls or if you believe it may occur as a side benefit to your activity.
- Can you align your project with three of the 17 United Nations Sustainable Development Goals?
- Do you have risk mitigation strategies in place for at least 3 of the potential risks associated with your project or project?

# YOU'RE READY.

Having worked through this checklist of items, it's safe to say you'll be in a much better place to hit submit on your application for Perpetual's renowned grant program!

Remember, if you're struggling to get on top of this application, we can stand by your side each and every step of the way.

From strategy through to story and implementation, we're here to help.

Or, if you're simply looking for a second set of eyes, we're currently offering a specialised review and feedback service for Perpetual Funding applications.

Reaching out to us is as easy as sending an email to [hello@grantd.com.au](mailto:hello@grantd.com.au).



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